



Who are we?

MPCT (Motivational Preparation College for Training) and the Motivation and Learning Trust, based in Cardiff, work with learners throughout Wales and who choose an alternative route through education. Collectively, we have over 14 years' experience in creating challenges that push people of all abilities out of their comfort zones achieving goals they had previously only dreamed of achieving and at the same time enable participants to raise money for worthy causes.

What is the St David's Day Run?

The St David's Day Run is an exciting day for all the family, hosting a 10k, 5k and 1k run. Playing centre stage to a variety of activities and VIPs, the event highlights and celebrates the Welsh national holiday that is St David's Day and raises vital funds for charities.

In 2016 a total number of 4000 runners took part across the three races (1k,5k and 10k), this created a huge buzz around the city centre.

The mission of the event is simple; to provide participants with a memorable experience and the opportunity to make a difference to others through raising money for charities. The St David's Day is fast growing in participant numbers year on year.

This year we have partnered with great causes such as Cancer Research Wales and the Motivation and Learning Trust to raise money for worthy causes and advance life changing opportunities.

When will the event take place?

The St David's Day Run will take place on the 5th March 2017, 9am – 5pm, Bute Park, Cardiff

For an application pack or further details please contact Rebecca Iddon by email rebeccaiddon@mlt.uk.com or telephone 08442 438438

Why have a trade stand at the St David's Day Run?

If you would like to promote your business you can do this at a key event in the Welsh calendar, at a reasonable cost. Many shops and companies choose the St David's Day run to gain vast exposure to both those who live in Wales and those who travel from further afield. We invite you to make the day meaningful for your company, launch your business at the event or showcase the great work and products you have to offer.

The trade stands are at the epicentre of all activity on the day, along with the VIP tent and various competitions. It is the centre and a key driver in the excitement that surrounds such an accessible for all event. In the epicentre you will find trade stands selling a variety of goods such as, sportswear, technology, sports goods, crafts etc.

There will be many of activities available on the day for spectators, runners and families to take part in. There will also be an open air stage with live music. The food village will cater a wide range food. The event which attracts in the range of 10,000 visitors is situated in the rising capitol of Wales, Cardiff offering your business/charity the opportunity for huge exposure to a potential new and key audience.

Key Information

2017 Date:	5 th March 2017
2017 Location:	Bute Park, Cardiff
Release date of applications:	18/10/2016
Closing Date for applications:	03/02/2017
A number of options are available:	you can hire 3m x 3m you can hire 3m x 6m bring your own promotional vehicle or marquee

Subject to availability traders can select their own location – **to secure a pitch we require a 50% deposit along with an application form.**

For an application pack or further details please contact Rebecca Iddon by email rebeccaiddon@mlt.uk.com or telephone 08442 438438



TRADESTAND COSTS 2017

(Prices **do not** include VAT)

Charity/Society

Stand 3m x 3m	£90.00
Stand 3m x 6m	£180.00
Space only (minimum of 18m ²)	£50 per 18m ²

Business

Stand 3m x 3m	£126.00
Stand 3m x 6m	£210.00
Space only (minimum of 18m ²)	£70 per 18m ²

Charity/Society/Business

Chair	£6.00
Table	£12.00
Electricity (double socket)	1 st Socket £20.00 Additional Socket £10.00

Water

Those hiring trade stands are expected to supply their own drinking water if needed.

To secure a pitch we require a 50% deposit along with an application form.

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**BRITISH
MILITARY
FITNESS**



CANCER
RESEARCH
WALES

FROM THE ♥ OF WALES
**BRECON
CARREG**

**Motivation
& Learning
TRUST**
Helping young people
reach their full potential.

MPCT[™]
Inspiring 14–19 year olds

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